

Postscript

Written and produced by Bill McDermott

Post Road Liquors

44 Boston Post Road, Wayland, MA 01778 Phone 508/358-4300 Fax 508/358-6697

Upper Falls Liquors

150 Needham Street, Newton, MA 02462 Phone 617/969-9200 Fax 617/965-2105

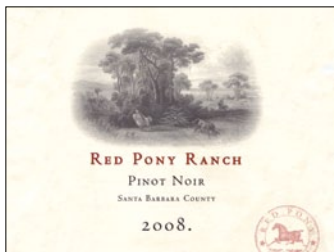
Auburndale Wine and Spirits

2102 Commonwealth Avenue, Newton, MA 02466 Phone 617/244-2772 Fax 617/244-3273

Wines of the Month

Our first Wine of the Month is the **2008 Red Pony Ranch Santa Barbara County Pinot Noir**. Winemaker Alan Phillips has an impressive record of accomplishment at some of California's finest wineries (Napa's Monticello Vineyards among them). At

Red Pony Ranch, he has turned his attention to the great potential of Pinot Noir grown in beautiful Santa Barbara County. This region offers the prolonged growing season of cool nights and sunny days needed to deliver the full potential of this fussy grape. Our featured wine delivers subtle aromas of violets and baking spice, and a lush, multi-layered palate of fresh strawberries and cherries and an earthy backbone. The 2008 Red Pony Pinot Noir is now **on sale for \$15.98**. (Regularly \$22.99.)



Soletto Primitivo

(2007) from Puglia Italy possesses all of the attributes we look for in a solid, well-made red. This Wine of the Month has a deep color, a rich core of lush fruit, and plenty of expressive flavors.

The Soletto map of Puglia, considered to be the earliest map in Western Civilization, was drawn by ancient Greeks who crossed the Adriatic around 500 BC and planted some of Italy's first vineyards. The winemakers at Soletto Vineyards decided to honor their ancestors by bringing forth this modern interpretation of the indigenous Primitivo grape. The result is a ripely flavored and smooth red wine that is available at a very modest price.

Only \$8.98.

Every June we receive our annual allotment of the wonderful estate-bottled **Domaine Cherrier Sancerre**. The 2009 vintage was a superb year for Cherrier, though it yielded a very small crop. The beautiful vineyards of Cherrier, located in the heart of the Loire Valley, are rooted in limestone soils known locally as "caillots." This type of soil is essential to producing a top-rated Sancerre as it gives a supple structure to the 25-year-old vines.

The 2009 vintage is exceptional, bursting with a flinty, exotic mélange of scents on the nose. Rich and unctuous, with lingering stone fruit acidity that stays fresh, glass after glass. Finishes crisp and clean. We took advantage of the strong dollar and priced Cherrier at **only \$14.98 per bottle**. (This is not a typo!)

Chablis Spotlight: The Best from William Fevre

By: Tim Naughton, Post Road Liquors

Chablis is one of the most renowned white wine regions in the world, yet not as popular as its Chardonnay counterparts in Burgundy or California. Chablis is the northernmost wine district in Burgundy, France. The cool climate of this region produces a slightly less fruity, yet more acidic expression of Chardonnay. Here are a few staff favorites from one of our most popular Chablis producers, Domaine William Fevre.

William Fevre Chablis "Champs Royaux" (2008): The 2008 Chablis Champ Royaux showcases bright lemon and grapefruit, and a lively lingering finish. This medium- to light-bodied Chablis is highlighted with an herbal essence and crisp acidic finish. A superb value at \$19.99 per bottle.

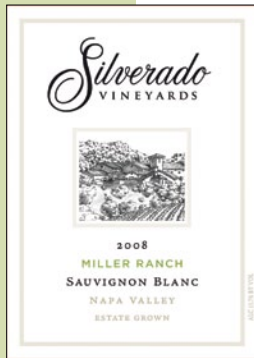
William Fevre Chablis Fourchaume (2008): This mouthwatering impression has hints of minerals and a slightly chalky perfume. It all leads to the undeniable refreshment of ripe citrus, melon, and green apple. A more intense finish decorated with a soft sensual kiss of acidity, caps off this great summer sipper. Featured at \$42.99 per bottle.

William Fevre Chablis "Montee de Tonnerre" (2008): A bigger style of Chablis with rich pineapple and peach fruit accented with brown spices, a floral perfume. The finish is long and seamless, accentuated by a grapefruit zest, and stony minerals. \$76.99 per bottle

WHITES FROM
AROUND THE
WORLD FOR OUR
SUMMER SALE

Our stores feature a huge selection of white wines from around the world. And all during July and August you can enjoy them at 20% off as part of our "Super Summer Sale." Listed below are just a few examples. Just mix and match six or more bottles of any white wine. (Net-priced items not included.)

Silverado Sauvignon Blanc "Miller Ranch," Napa Valley: Silverado Sauvignon Blanc has a light straw color with aromas of orange blossom, melon, and lemon-lime. Flavors of gooseberry, citrus, and grapefruit along with good lively acidity create a wonderful balance of flavors. Post Script price of \$19.99.



Chateau Bertinerie, Cotes de Bordeaux Blanc (2008), France: Chateau Bertinerie has been in the same family for nearly two centuries. This wine is 100% Sauvignon Blanc. A fresh and herbal nose with light fruit aromas. A nice, clean hint of citrus zest persists in a lengthy, satisfying finish. \$14.99.

Gruner Veltliner (2008), Austria: This easy-to-drink wine with refreshing flavors of apple, spice and citrus is the perfect Summer Sipper. \$12.99.

Silverado "Estate" Chardonnay, Napa Valley: With two vineyards in Carneros and one in Yountville, Silverado has the luxury of choosing from a lot of ingredients for their Chardonnay recipe—mineral and flint from the cooler sites; tropical fruit, pear and honey from the warmer site. This Estate Chardonnay is balanced and elegant. Post Script price is \$22.99.

Quinta De Azevedo Vinho Verde (2009) Portugal: Wonderful floral and citrus aromas are followed by subtle flavors of melon and peach. \$8.99.

Fire up the Grill with These Special Values

Here are 10 selections from around the world that are sure to please during these summer months. Perfect for your meals on the grill—or enjoy all by themselves. Each of these wines is offered at special low "net" prices through August.

Folie a Deux Menage a Trois Rouge (2008), California: It's amazing what can happen when you skillfully blend Zinfandel with Merlot and Cabernet Sauvignon. Spicy and soft, this forward-drinking wine is a perfect companion for your barbecue. \$9.98.

Allegrini Palazzo Della Torre (2006), Italy: The majority of the three grapes that make up this wine are Corvina and Rondinella. Aged in oak barrels, this unique wine has a very pleasant, fruity, raisin-like character. Flavors of dark fruits and spice, with enough stuffing to go with most grilled foods. Some have called this 2006 Palazzo Della Torre a "baby Amarone" because of its complex rich flavors. Parker rating: 90 points! \$18.98.

Rafael Palacios Louro Do Bolo (2009) Spain: A stunning white wine from Spain made from 100% Godello grape. Incredible flavors of spice, honey and white peach along with a bracing minerality. Long and lengthy finish for this medium-bodied white. \$16.98

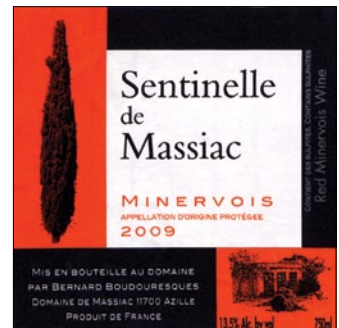
Perrin Cotes-Du-Rhone Villages (2007), France: The grapes for this wine come from the best vineyard sites in the Cote-du-Rhone. The blend of 50% Syrah, and 50% Grenache produce aromas of blackcurrants and blackberries. This elegant wine flashes lively fresh fruit with spice and earth accents with a terrific mineral finish. \$12.98.

Kunin "Westside" Paso Robles Zinfandel, California: An outstanding barbecue wine, this big Zinfandel is surprisingly graceful with flavors of cherry and blackberry along with supple tannins. The good acidity keeps this Zin from becoming Port-like in style. \$19.98.

La Posta 'Cocina' Malbec, Argentina: From Robert Parker of the Wine Advocate: "2008 Cocina Malbec spent 10 months in 20% new French and American oak. A glass-coating opaque purple color, it has a perfume of cedar, spice box, lavender, and black cherry. This is followed by a medium-bodied Malbec with an elegant personality." Rated 89 points. \$10.98.

Este De Bodegas Alto Almanzora (2007), Spain: This Spanish red wine is made for the grill. Este offers up plenty of berry fruit flavors along with a lingering finish. \$8.98.

Sentinelle de Massiac (2009) Minervois Rouge, Southern France: This easy-drinking, flavorful red is sure to come in handy during the barbecue season. Comprised of 50% Syrah and 50% Carignan, this wine is fermented in stainless steel to preserve the fresh fruit. Marked by dark plum and bright cherry flavors, this light-bodied red has a very supple feel on the palate. \$10.98.



Domaine Massiac Viognier (2009), Southern France: This wine comes from Domaine Massiac, a tiny estate within the Minervois appellation of the Languedoc. The 2009 vintage is excellent in this area, yielding wines with crisp minerality, flavors of white peach fruit, and wet stone. A first-rate Viognier like this truly energizes the palate. Serve well-chilled. \$12.98.

Mas de La Dame, Provence (2006), France: This is a blend of 50% Grenache and 50% Syrah. For over 30 years the grapes for this wine have been grown and vinified using only natural processes (certified as "agriculture biologique"). Rich and full with flavors of ripe fruit and spice. \$14.98.

SPECIAL GRILL SAMPLER! Buy one bottle of each of the wines listed above and pay only \$124. That's a savings of \$13.80.

BORDEAUX ALERT—VINTAGE 2009

Could this be the best ever?

Listed below is our expanded first offering of Bordeaux futures from the 2009 vintage. Full payment is required on all orders. All prices shown are “net,” no further discounts apply. Contact Bill at (508-358-4300) with questions and updates on the 2009 Bordeaux.

Chateau	Parker	Wine Spectator	Bottle Price
Beycheville St. Julien	92-94+	90-93	\$80
Branaire-Ducru	92-95	92-95	79
Cantenac Brown Margaux	94-96		64
Calon Segur St.Estephe	92-94	93-96	94
Cap De Faugeres Bordeaux	90-92	88-91	19
Charmail Haut-Medoc	89-91	91-94	23
Chasse Spleen Moulis	90-92		32
Chauvin Gr. Cru St. Emilion	90-93		39
Clerc Milon Pauillac	90-92+	93-96	68
Cote Montpezat Cote de Castillon		91-94	18
Clos Marsalette Pessac	90-92		30
De Fieuzal Pessac-Leognan	91-93+		42
D’Issan Margaux	93-95		73
D’Armailhac Pauillac		91-94	51
Duhart-Milon Rothschild Pauillac	94-96		72
DuTertre Margaux	90-92		42
Du Gironville Haut-Medoc	89-91		16
Giscours Margaux	91-93+	92-95	68
Gloria St. Julien	91-93+	90-93	44
Grand Mayne St. Emilion	91-94		47
Grand Pontet St. Emilion	91-93		42
Grand Puy Ducasse Pauillac	90-93		40
Grand Puy Lacoste Pauillac	91-93	94-97	85
Gruaud-Larose St. Julien	92-94+	94-97	73
Haut-Bergey Pessac-Leognan	92-94		39
Kirwan Margaux	90-92+	92-95	63
La Croix de Gay	91-93		40
La Croix de Beaucaillou St. Julien (2nd label of Ducru Beaucaillou)			49
La Grange St. Julien	90-93	91-94	68

Chateau	Parker	Wine Spectator	Bottle Price
Larrivet Haut-Brion Pessac-Leognan	91-93		\$36
L’Arrose St. Emilion	92-94		55
La Tour De Mons Margaux		92-95	24
La Vieille Cure Fronsac	90-93		26
Les Haut Pontet-Canet Pauillac			38
Les Omes de Pez St. Estephe	88-90	92-95	38
Les Parde d’Haut Bailly Pessac-Leognan (2nd label of Cb. Haut Bailly. Parker: 98+points. A “Best Buy.”)			32
Lynch Bages Pauillac	94-96+		132
Meyney St. Estephe		92-95	38
Palmer Alter Ego Margaux	89-92	88-91	60
Paloumey Haut-Medoc		92-95	19
Pindefleur Grand Cru St. Emilion	88-90		17
Pipeau Grand Cru St. Emilion	90-92	90-93	21
Poujeaux Medoc	90-93	93-96	34
Prieure-Lichine Margaux	91-93	94-97	55
Reserve De La Comtesse Pauillac (2nd label Of Cb. Pichon Lalande. Best Comptesse ever!)	91-93		49
Rauzan Segla Margaux	91-95	93-96	105
Rollan de By Medoc	90-92		24
Smith-Haut Lafite	96-98+	95-98	112
Sociando-Mallet Haut-Medoc	90-92+	89-92	49
St.Pierre St. Julien	94-98	91-94	89
Talbot St. Julien	92-94	92-95	66
Vieux Maillet Pomerol	89-91	92-95	40

2009 Barsac/Sauternes

De Myrat	94-97	\$39/ 750ml.	\$21/ 375ml.
Guiraud	94-96	\$65/ 750ml.	\$34/ 375ml.

B.R. Cohn Silver Label Exemplifies The Great 2007 California Cab Vintage

By: Mike O’Connell Jr., Upper Falls Liquors

Every so often a wine vintage comes along that gets so much hype and press that it’s hard for what’s in the bottle to live up to such high standards. That is not the case with the highly acclaimed 2007 vintage of Cabernet Sauvignon in California. Perfect growing conditions have produced one of the finest vintages since 2001. Summer temperatures were mild and consistent, allowing the grapes to mature evenly over a long period of time. Robert Parker states that 2007 “is one of the top three vintages of the decade.” And the *Wine Spectator* recently wrote: “2007 is an

amazing vintage for Cabernet, which means it will be easy to find exciting wines.” By all means, run out and lock up as much high end ’07 Cab you can get your hands on—but don’t overlook value when it comes to a terrific year.

The **2007 B.R Cohn Silver Label Cabernet Sauvignon** was just voted the #2 valued Cabernet under \$35 by the *Wine Spectator*. This small, family owned estate is located in the heart of Sonoma Valley on a 90-acre plot known as the Olive Hill Estate Vineyard. The soil is warmed by an underground, natural hot spring. Combined with

the gentle ocean breeze, this results in an ideal habitat for Cabernet grapes.

The 2007 Silver Label Cab reflects a blending of 25% grapes from Olive Hill Estate Vineyard and select North Coast vineyards. The wine is full-bodied with tons of black cherries and plums, followed by subtle vanilla nuances in the finish. Hints of smoky cedar and grilled herbs mingle with the juicy tannins. At only **\$19.99 per bottle**, this is value at its finest. (Also, at our Upper Falls location check out the Extra Virgin Olive Oil made by B.R Cohn, rated #1 by Consumer Reports.)

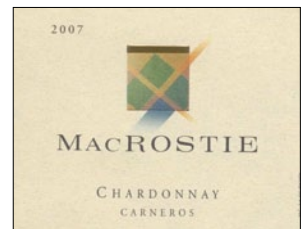
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www.thepostscript.com

Postscript

P.S. We're always on the lookout for a new producer or an exciting, unheard of vineyard that can provide our customers with a new tasting experience. But sometimes we return to an old favorite, recognizing that there is no substitute for the true expertise that comes from a practiced hand like Steve MacRostie. His wonderful 2007 MacRostie Vineyards Chardonnay has those expressive qualities that MacRostie vineyards bring to their wines (and are well known to many of our customers).



Connoisseur's Guide has heaped on the praise for the 2007 MacRostie Chardonnay: "Here is a deep and nicely balanced Chardonnay that hits all the right varietal notes without resorting to runaway ripeness and overdone oak." Take this quality white wine to your next summer get-together or enjoy by itself on your backyard deck. What a great way to celebrate the summer season in New England! Rated 91 points. Our "P.S. Special" is priced at a very low \$14.98. (Regularly \$22.99.)

Summer-long White Wine Sale

Don't miss our two-month Super Summer Sale on White Wines. All during July and August mix and match any six bottles of white wine from anywhere in the world and receive a 20% discount off the total price. Sale applies to 750 ml. bottles. (Net priced discounted items not included.)

Also look for our low net-priced red wines located throughout our stores. These wines have been marked down 20% or more.

July/August
Sale!